

No. AG-15039/43/2024-Sr.C-II (EO-90241)
Government of India
Ministry of Social Justice & Empowerment
(Department of Social Justice & Empowerment)
(Senior Citizens' Division)

8th Floor, GPOA-3
Netaji Nagar, New Delhi-23
Dated the 16th September 2026

To

All Grant-in-Aid Organisations under the Integrated Programme for Senior Citizens (IPSrC) of this Department.

Subject: Commemoration of Swachhata Hi Seva (SHS) 2026 – regd.

Sir/Madam,

I am directed to refer to the Swachhata Hi Seva (SHS) 2026 Campaign being observed from **17th September to 2nd October 2026**, with the theme **“Swachhata Mein Sahbhag; Swachh Bharat, Viksit Bharat”**, and to request your organisation/institution to actively participate in the campaign.

2. In this regard, all Grant-in-Aid organisations/institutions under the IPSrC Scheme are requested to undertake **special cleanliness and sanitation drives** at their centres/premises during the campaign period. The activities may include cleanliness of the centre and surrounding areas, awareness/sensitisation of beneficiaries and staff on cleanliness, hygiene and responsible waste management and other suitable activities under the SHS-2026 campaign.

3. The organisations may suitably document the activities undertaken, including before and after photographs of their centre/premises and upload on their respective websites and on the following link :

<https://docs.google.com/forms/d/e/1FAIpQLSeuV5b-NQwwQt2rUkMi6ky6nB8ecExW96gioS4nGdYwVb30Q/viewform?usp=publish-editor>

4. This has the approval of Competent Authority.

Yours faithfully,



(Yogesh Sharma)

Under Secretary to the Government of India

Email : ussrc2-dosje@gov.in